Postcard Money Success Story PDF 18 of 20



Doyle Chambers Solutions

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1. "How Stewart from Ohio sold little reports with postcards."

Many years ago, I received Stewart's postcard in the mail. He was selling 6 little reports directly on the postcard. I purchased them all. Then I learned about Stewart's world. He was a serious marketer who had perfected selling methods with postcards. Stewart said, "Long ago, I learned how postcards could generate quick sales and build a targeted list of serious buyers. Once I made the first sale, the customers found out about all of my other products. One sale turned into ongoing repeat sales. All I had to do was mail postcards and fill the orders. Over time, I streamlined my marketing system to work very efficiently." I learned a lot from Stewart. He was a kind man who shared his knowledge freely.

2. "DO YOU BELIEVE IN YOUR POSTCARD OPPORTUNITY?"

Any experienced and successful salesperson will tell you that a strong personal belief in your postcard opportunity and product is the motivation that creates a clear pattern of higher sales volume and greater profits. When you honestly believe in your product, then the motivation formed by your beliefs can transform you into a super-salesperson. The more you believe,

the greater your motivation to sell. The greater your motivation to sell the product, the more powerful your sales pitch and the greater the honesty in your sales pitch. Most successful salespeople are honestly enthimastic about their opportunity and products, and their honest enthusiasm has a contagious effect on their prospects. Because they honestly believe in their products, they're able to more easily express themselves in a sales presentation, and the power of their honesty and enthusiasm causes their sales pitches to come across more effectively.

3. "Sales come more easily when using postcard marketing and a strong belief."

The products and services provided by multi level marketing companies, and the sales made by their members or subscribers is an ideal example of how the power of honest belief and enthusiasm can cause some people to find success, while others fail. When multi-level marketers have an honest belief in the products or services of their multi-level company, then their sales come more easily. They project their honest enthusiasm out to their sales prospects, who see the power behind their sales pitch. When the prospects see that kind of honest enthusiasm and power, then they're far more likely to participate by purchasing the product or

A Side Story...Here's what a Small Town Millionaire taught me about the Multiple Income Solution.

Many years ago I met a man named Fred - who owned a number of businesses in town. I was eating at his restaurant and he came over and started talking about business. Me, being the inquisitive type, jumped right in with all sorts of questions.



This wildly successful restaurant owner told me that he also owned a "piece" of the town gym, two pizza parlors, another fancy restaurant, a golf course, and a landscaping business. Fred also owned several rental properties. In total, Fred had over eight (8) different income streams. Fred was a very rich man.

The next thing Fred revealed to me was astoundly brilliant. I hope you can appreciate this as much as me. *I asked him, What was his "model" for business?* Not in locating businesses, or what types of products to sell. I wanted to know his philosophy. What Fred said fascinated me. Not only in its simplicity, but in how profound his answer was.

You'll be **BLOWN AWAY** by what this Rich Man told me next. <u>You can quickly start applying this same multiple income solution in your own life.</u> You'll learn how to do this WITHOUT buying or running any type of local business. I can show you how to collect money in multiple ways NATIONWIDE...doing some pleasant work only a few minutes a day from your home.

To read the rest of this Small Town Millionaire's Story, just enter your name and email address on my webpage. I'll email you the whole story immediately.

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service and thereby hopefully experiencing that honest enthusiasm for themselves. Those honestly enthusiastic marketers will simply stay faithful to their company because it's products or services have captured their hearts and minds, and given them a super sales pitch based on their enthusiasm. They're actually motivated them to pass along the good news to others. Their personal attitude about the company and it's products or services creatively constructs the positive atmosphere in which the greatest amount of sales take place. That initial positive atmosphere, founded on belief in product, is the environment of successful salespeople, and that positive atmosphere cannot be constructed from a basis of doubts or from a lack of enthusiasm for the company's products or services. If you don't believe in it, you can't sell it.

4. "You can always promote good products with effective postcard strategies."

On the other side of the coin, that lack of belief in a multi-level company's products or services is one central reason that a good number of multi-level marketers fail to earn profits. (*Marketing Resource: Look at System 11 in my Catalog) For the most part, it's truly not the company's fault when their marketers do not profit Of course, if a company's products or services are basically valueless and unsellable, or if the company offers no training to teach their marketers how to sell those products or services, or if the company's compensation plan is structured so that profits are more difficult to come by, then the company is most certainly at fault. But then again, what sensible multi-level marketer would even consider staying involved in a company

under those circumstances? If the product or service is valueless, why buy it in the first place?

The fact is that most marketers enter a multi-level program on the chance for quick profits, primarily looking at the profit angle long before they study the products or services offered by the company. So the foundation of their motivation is in the search for profits without the benefit of product substance. Under those circumstances, when the majority of marketers enter a program without a strong belief in the company's products or services, then the profits to the entire marketer base are greatly decreased.

A SIDE NOTE: This is only ONE of the Postcard Money Success Story Reports in a complete series of 20 Reports. To fully understand how mailing postcards can make money for you, I encourage you to read all 20 Reports. These 20 Reports are full of inspiring stories of ordinary men and women who used simple marketing postcards to bring great success to their businesses, and lift up their lives by making more money. Look at the RESOURCES below and go to my website to download all 20 Postcard Money Success Story Reports...absolutely FREE!

5. "You must have a good product to combine with your postcard mailing campaign."

This is exactly the circumstance m the multi-level mailing industry, wherein marketers jump from one multi-level program to another week after week, and rarely find a product or service that they can believe in enough to feel the overwhelming motivation to become super-salespeople. They don't study the

product beyond its profit potential, so their sales pitches naturally suffer from a lack of enthusiasm and motivation, thereby causing them to jump into another opportunity when their enthusiasm for the profit potential wanes. It's a never-ending circle for those multi-level mailers whose mercenary attitudes will not allow them to look beyond the profit potential to see the product or service potential. The irony is this situation is that the profit potential of a multi level program is most often the primary selling point used by the most successful marketers. Even though they may strongly believe in a company's products or services, the most powerful selling point will always be the profit potential. They use that tactic in their sales because their belief in the products or services allows them to more dearly see the real profit potential, which naturally becomes the primary selling point upon their realization of that deeper potential based on the product or service. They sell from a standpoint of complete understanding of the true profit potential, simply because they realize where the profits will come from-.the sales of the product, a product that they see as having value in the marketplace. A continuing value in a product sold through multi-level marketing creates continuing profits, so there is where your analysis of a program begins.-with the product! Your postcard marketing strategy is important, but you also must have a good product.

6. "First find your great product, and then create your postcard marketing campaign."

Under the rare circumstance when the majority of a multi-level company's marketers have entered it's program because of a strong belief in the products

or services, then those marketers generally earn more profits. Their enthusiasm and belief in their company shows itself through higher sales volume and more profits for everyone. But again, those are rare circumstances, and it's the natural course to follow profit potential rather than build a strong foundation upon product or service potential. You could call it following the course of least resistance, since it's much easier to evaluate how much money can be earned if certain conditions are met than it is to evaluate how easily those conditions can be met. When you begin analyzing the product or service potential of a multi level marketing company, and you begin making wise choices based on your analysis of those products or services, then you'll see that your choices are narrowed considerably. That narrowing of your choices is exactly what will help you find a company that will feed the fire of your enthusiasm and build a strong foundation of belief m that company's products or services. Then you'll see how much more easily your sales will come, and how much more profits you'll earn by first evaluating the products or services, then thinking in terms of profit potential. Your prospects will first see your postcard, then your great product. Sell the profit potential to others because that's what they want to hear, but don't allow yourself to get caught up in buying into a program strictly from a basis of profit potential. Think about the product or service first, then think about the profit potential. When you make the mistake of thinking in terms of the profit potential first, then you're putting the cart before the horse -the cart being the profit potential of a company's compensation plan, and the horse being the marketable products or services that will pull the cart along. So analyze the products and services first.



Get Started Right Now!

Until you learn a real solution from someone you can trust, it's hard to have the confidence to take action.

If you don't act right now and make a real change, then you will continue to fail. If you don't act now and make a real change, then you will continue to fail.

Step out beyond your current way of life and embrace new habits. My advice is to decide now to go all in and be fully committed.

Treat this like a serious business so you can start making money. Get started now and change your financial life for the better.

I sincerely thank you for taking the time to read this Solution Report.

Doyle Chambers

30+ Year Master Marketer

- **P.S.** This report is only part of the bigger story. You can download all of my revealing Solution Reports for free on my website shown below.
- **P.P.S.** Look at the "**RESOURCES**" below to see the *real solutions* to make more money.

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30+ Year Master Marketer

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Click Here: https://www.DoyleChambers.com

See Doyle Chambers' Catalog of Income Building Systems and Action Plans.

Click Here: https://www.DoyleChambers.com/catalog

UpFront Cash Postcard Marketing System Generates Daily Cash And Reels-In All The People You Need To Build An Ever-Growing Business.

Click Here: https://www.DoyleChambers.com/System-7

See the Best Online Business System Ever Created by Millionaire Marketer.

Click Here: https://www.DoyleChambers.com/Expander1

MLM Rocket Recruiting System Can Build A Rocket Fast Downline With Your Chosen MLM Program.

Click Here: https://www.DoyleChambers.com/System-10

MLM Income Builder Toolbox gives you proven tools to generate endless leads so you can EXPLODE your Business or MLM Downline.

Click Here: https://www.DoyleChambers.com/System-11

See the Opportunity Seeker Mailing List That Targets "Serious Mailers" Who Know How To Successfully Recruit People Into Your MLM Downline! Click Here: http://www.DoyleChambersMailingLists.com

See Doyle Chambers' Maximizer tools, methods, and strategies to help you MAKE MORE MONEY.

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These 5 Great Success Books will create real lasting change in your life.

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Get all 20 Postcard Money Success Story PDF Reports in this multi-part series...which answers the most important questions you should know about making money with postcards.

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