

Postcard Money Success Story PDF 16 of 20



Doyle Chambers Solutions

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1. “How Terry from Mississippi designed a postcard to sell 5 of her own books.”

Terry was inspired write 5 different books showing how to solve a major problem. However, she knew nothing about marketing her books. After reading some marketing books at the library, Terry decided she would try to use postcards to sell her books directly to the public. Terry said, “I knew if I couldn’t write a good sales message on the postcard, I would fail. So I started collecting postcards from other marketers who sold similar products. My first postcard attempt pulled in a few orders for my book. But I wasn’t happy with the results. So I changed the sales message on the postcard a little bit each time I mailed out 200 postcards. The sales increased! So I kept on mailing more postcards. Every time a customer bought one book, I sent them a sales message about my other related books. Within 6 months, I went from knowing very little about marketing to operating a prosperous business. And I did it all with mailing postcards.”

2. “UNDERSTANDING THE 3 POSTAGE STAMP POSTCARD STRATEGY.”

Because of today’s extremely expensive postage and printing costs (and still

increasing) - IT IS EXTREMELY DIFFICULT TO REALIZE NET PROFITS FROM MAILING OUT FULL BLOWN SALES MATERIAL. THEREFORE ... THE SOLUTION IS TO USE A VERY COST-EFFECTIVE POSTCARD. When I mail the Postcard to ten thousand known bona fide opportunity buyers on a rented list - ONLY THOSE WHO RESPOND TO MY POSTCARD OFFER WILL ULTIMATELY SEE MY FULL BLOWN SALES MATERIAL.

EXAMPLE: I do a 10M Postcard Mailing and 5% respond - that ends up where only 500 people (out of the original 10,000 people) get to see my full blown sales material. BUT DO NOT FORGET THAT THOSE 500 PEOPLE REQUESTED AND PAID WITH 3 STAMPS TO RECEIVE MY FULL BLOWN SALES MATERIAL.

3. “How to Weed-Out disinterested people with postcards.”

It would be HIGHLY LIKELY TO ASSUME that those 95% of the original 10,000 people who DID NOT RESPOND to my Postcard offer - ALSO WOULD NOT HAVE RESPONDED TO MY FULL BLOWN SALES MATERIAL IF I HAD SENT IT TO THEM. Therefore, the QUALIFICATION PROCESS that takes place through my Postcard Inquiry Mailing Strategy works to WEED-OUT

A Side Story...Here's what a Small Town Millionaire taught me about the Multiple Income Solution.

Many years ago I met a man named Fred - who owned a number of businesses in town. I was eating at his restaurant and he came over and started talking about business. Me, being the inquisitive type, jumped right in with all sorts of questions.



This wildly successful restaurant owner told me that he also owned a "piece" of the town gym, two pizza parlors, another fancy restaurant, a golf course, and a landscaping business. Fred also owned several rental properties. **In total, Fred had over eight (8) different income streams.** Fred was a very rich man.

The next thing Fred revealed to me was astoundly brilliant. I hope you can appreciate this as much as me. ***I asked him, What was his "model" for business?*** Not in locating businesses, or what types of products to sell. I wanted to know his philosophy. What Fred said fascinated me. Not only in its simplicity, but in how profound his answer was.

You'll be **BLOWN AWAY** by what this Rich Man told me next. **You can quickly start applying this same multiple income solution in your own life.** You'll learn how to do this WITHOUT buying or running any type of local business. I can show you how to collect money in multiple ways NATIONWIDE...doing some pleasant work only a few minutes a day from your home.

To read the rest of this Small Town Millionaire's Story, just enter your name and email address on my webpage. I'll email you the whole story immediately.

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those people on the list who WOULD NOT BUY MY SYSTEMS even if they would have received my full blown sales material. (*Marketing Tool: Look at System 2 in my Catalog) When someone receives my Postcard, then reads it and prepares an envelope to return the postcard along with 3 stamps - that person has proved themselves as someone seriously interested in reading my full blown sales material and most likely to buy my offers.

4. “How to precisely hit the target buyer with postcards.”

Even though I am mailing 10,000 Postcards ... THEN reaching only 5% of them (500 people) : 1) I deliver into the hands of those 500 seriously interested people my full blown sales material at their request and their expense. 2) by not mailing my full blown sales material to those 9500 (95%) disinterested people (who wouldn't even respond to my postcard), I saved an enormous amount of money on needless postage, printing & mailing services. 3) Only a small volume of people - (5%) 500 people out of the 10,000 total mailing actually get to see my full blown sales material - BUT I DO HIT THE TARGET BUYER PRECISELY!

A SIDE NOTE: This is only ONE of the Postcard Money Success Story Reports in a complete series of 20 Reports. To fully understand how mailing postcards can make money for you, I encourage you to read all 20 Reports. These 20 Reports are full of inspiring stories of ordinary men and women who used simple marketing postcards to bring great success to their businesses, and lift up their lives by making more money. Look at the RESOURCES below and go to my website to download all 20 Postcard Money Reports...absolutely FREE!

5. “Which one efficiently generates more profit, postcards or sales letters?”

It is far better to: mail 10,000 very cost-effective postcards to people on a list which narrows down to reaching 500 highly qualified potential buyers with My full blown sales material at their request and their expense. Rather than to: mail 10,000 very expensive full blown sales letters to people on a list who: 1) are not expecting my letter to arrive in their mailbox. 2) must open my letter and not quickly throw it in the trash. 3) must take the time to fully read all of my free full blown sales material.

6. “Can you break even or profit from mailing postcards?”

From a 10,000 letter mailing, i can expect only a normal 1%, 2% or 3% order response at the very best. Even if I achieve a normal 2% sales response - the gross income made from that 2% in sales gets mostly eaten up by the enormous expense of the initial 10m mailing ---- so I just break even or realize very little net profits. So the bottom line is ... Even with a normal 2% response generated from mailing my full blown sales material to a large 10m volume of people - I can just break even or make only a small net profit because of the enormous cost of the mailing itself. Clearly, the most profitable, most cost-effective way to market my offers is by mailing my postcard to rented lists of “known” bona fide Opportunity buyers ... Then let them respond back to me with 3 stamps for more detailed information.

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Get Started Right Now!

Until you learn a real solution from someone you can trust, it's hard to have the confidence to take action.

If you don't act right now and make a real change, then you will continue to fail. If you don't act now and make a real change, then you will continue to fail.

Step out beyond your current way of life and embrace new habits. My advice is to decide now to go all in and be fully committed.

Treat this like a serious business so you can start making money. Get started now and change your financial life for the better.

I sincerely thank you for taking the time to read this Solution Report.

Doyle Chambers

30+ Year Master Marketer

P.S. This report is only part of the bigger story. You can download all of my revealing Solution Reports for free on my website shown below.

P.P.S. Look at the **"RESOURCES"** below to see the *real solutions* to make more money.

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Doyle Chambers
30+ Year Master Marketer

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UpFront Cash Postcard Marketing System Generates Daily Cash And Reels-In All The People You Need To Build An Ever-Growing Business.

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MLM Rocket Recruiting System Can Build A Rocket Fast Downline With Your Chosen MLM Program.

Click Here: <https://www.DoyleChambers.com/System-10>

MLM Income Builder Toolbox gives you proven tools to generate endless leads so you can EXPLODE your Business or MLM Downline.

Click Here: <https://www.DoyleChambers.com/System-11>

See the Opportunity Seeker Mailing List That Targets "Serious Mailers" Who Know How To Successfully Recruit People Into Your MLM Downline!

Click Here: <http://www.DoyleChambersMailingLists.com>

See Doyle Chambers' Maximizer tools, methods, and strategies to help you MAKE MORE MONEY.

Click Here: <https://www.DoyleChambers.com/Maximizers>

These 5 Great Success Books will create real lasting change in your life.

Click Here: <https://www.DoyleChambers.com/Expander8>

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Get all 20 Postcard Money Success Story PDF Reports in this multi-part series...which answers the most important questions you should know about making money with postcards.

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