

# Postcard Money Success Story PDF 14 of 20



## Doyle Chambers Solutions

© Copyright 2020 All Rights Reserved  
<https://www.DoyleChambers.com/blog>

### 1. "How Wilson from Nebraska earned millions from his clever postcards."

Wilson sold 10 different products by using postcards. All 10 products appealed to one particular market niche. Each product had its own separate postcard. Wilson used all 10 postcards to build a giant customer list. Wilson said, "I had mailed several unique postcards and promoted different products to the same interest groups. Eventually, everyone on my customer list learned about my entire product line, and they eventually bought most of them." Over 20 years, Wilson kept on adding more products and promoted them to his huge list of customers. Wilson made a fortune by capitalizing on the amazing power of postcards.

### 2. "TO GET SIGN-UPS INTO YOUR MLM BUSINESS, YOU MUST PLANT SEEDS (POSTCARDS) CONTINUOUSLY!"

Your job is simply to be PERSISTENT with your daily mailings. You need a Postcard that has already been proven to pull in the responses. You need Information Materials that have already been proven to get SHARP PEOPLE to sign-up. SHARP PEOPLE SEE THE OPPORTUNITY AND JOIN! You don't

want to worry about or question whether or not the Postcard or the Information Materials will work (to do their job to attract prospects and then get sharp people to sign-up). Do you have marketing tools have already worked well and they are continuing to work well for countless people? If you're going to sponsor a lot of people into an MLM business, you MUST multiply your efforts through the concept of DUPLICATION! By mailing postcards to THIRTY PEOPLE EVERY DAY, you'll have a chance to present the opportunity message to EACH ONE OF THEM INDIVIDUALLY...but ALL AT THE SAME TIME (during that one day). YOU MUST LEARN TO LEVERAGE YOUR TIME THROUGH DUPLICATION. (\*Marketing Tool: Look at System 1 in my Catalog) By mailing out 30 postcards per day, you are MULTIPLYING YOURSELF 30 TIMES and reaching 30 people each day with the opportunity message. You can easily afford the TIME and MONEY to mail out just 30 postcards each day. And to top it off...YOU HAVE THE LUXURY OF WORKING FROM THE COMFORT OF YOUR HOME preparing and mailing postcards to people who live in all parts of the country. With time, YOUR ORGANIZATION WILL EXPAND ALL OVER AMERICA - not just in your local area. Those people who FAIL to build their business STOP TO QUESTION whether or not their mailings are producing verifiable results. THEY TAKE BABY STEPS! These over-analytical

# A Side Story...Here's what a Small Town Millionaire taught me about the Multiple Income Solution.

Many years ago I met a man named Fred - who owned a number of businesses in town. I was eating at his restaurant and he came over and started talking about business. Me, being the inquisitive type, jumped right in with all sorts of questions.



This wildly successful restaurant owner told me that he also owned a "piece" of the town gym, two pizza parlors, another fancy restaurant, a golf course, and a landscaping business. Fred also owned several rental properties. **In total, Fred had over eight (8) different income streams.** Fred was a very rich man.

The next thing Fred revealed to me was astoundingly brilliant. I hope you can appreciate this as much as me. ***I asked him, What was his "model" for business?*** Not in locating businesses, or what types of products to sell. I wanted to know his philosophy. What Fred said fascinated me. Not only in its simplicity, but in how profound his answer was.

You'll be **BLOWN AWAY** by what this Rich Man told me next. **You can quickly start applying this same multiple income solution in your own life.** You'll learn how to do this WITHOUT buying or running any type of local business. I can show you how to collect money in multiple ways NATIONWIDE...doing some pleasant work only a few minutes a day from your home.

**To read the rest of this Small Town Millionaire's Story, just enter your name and email address on my webpage. I'll email you the whole story immediately.**

**CLICK THE LINK BELOW TO GET THE FULL STORY:**  
<https://www.doylechambers.com/blog/Get-it-Now.html>

people keep accurate records of their mailings and try to calculate their response rates and how many people they'll sign-up from mailing X-number of letters. They spend a lot of time analyzing...and their conclusion is always...SOMETHING MUST BE WRONG! LISTEN UP...Sometimes it's possible to mail out 30 postcards and get only one response and then no sign-ups at all. And then other times...you'll mail out 30 postcards and get 4 responses and sign-up 2 people!

### **3. "Postcard Marketing is a SCIENCE AND AN ART COMBINED!"**

You CANNOT accurately project results because of the unknown variable in the equation...which is the list of 30 names (living, breathing human beings) that you are mailing to each day. To satisfy this variable...all you can do is try different lists from different mailing list sources. Keep testing different lists. If you run into a bad list with a very poor response, NO PROBLEM - JUST TRY ANOTHER LIST!!! MY PHILOSOPHY IS...THERE'S ALWAYS AT LEAST A COUPLE OF WINNERS (SHARP, BUSINESS BUILDER TYPE PEOPLE) ON EVERY LIST OF 30 NAMES! ALWAYS FOCUS ON YOUR OBJECTIVE - NEVER ON YOUR OBSTACLES. It is crucial to CONCENTRATE ON YOUR OBJECTIVE which is to sponsor a lot of people into your business opportunity. When you do, you automatically diminish the perception of risk. You don't see the risk - and if you don't focus on the risk - you won't be fearful - and if you aren't fearful - you can sponsor a lot of people! YOUR POWER over this Direct Mail Marketing approach comes from an understanding that "THIS IS A NUMBERS GAME". IF YOU ALWAYS KEEP YOUR HOOK IN THE WATER -

YOU WILL CATCH FISH! YOU HAVE TO - PERSISTENCE CONQUERS ALL THINGS! By MINDLESSLY mailing a pre-determined number of postcards (30) each day, YOU WILL NOT FAIL TO GET SIGN-UPS! Those people who over-analyze... who insist on having total control over ALL of the variables of Direct Mail Marketing - WILL ALWAYS FAIL! THE ANSWER IS: ALWAYS MAIL YOUR PRE-DETERMINED NUMBER OF POSTCARDS EACH DAY and do not engage your brain to try to evaluate how well it is working! The truth is...IT IS WORKING and has already worked for countless numbers of people who have successfully built a huge downline! MINDLESSLY MAILING A PRE-DETERMINED NUMBER OF POSTCARDS EACH DAY IS VERY DIFFICULT FOR OVER-ANALYTICAL PEOPLE TO DO - BUT YOU MUST CONTINUOUSLY PLANT SEEDS TO SUCCESSFULLY BUILD A HUGE DOWNLINE THAT WILL PAY YOU RESIDUAL INCOME! IS IT WORTH IT! YES!!!

### **4. "LEARN THE POSTCARD INQUIRY MAILING STRATEGY."**

You need to have a carefully designed this Postcard for maximum effectiveness.

The basic task of this mailing strategy is to mail postcards to people who are interested in making money at home. Most money making programs simply do not work because of their lack of mass appeal. You must have money making programs that appeal to virtually everyone who receives them. This makes it easy for you to hit the target customer and end up making lots of sales. HERE'S HOW THE STRATEGY WORKS: You mail out the postcards to any mailing list

you choose. Your prospects read the postcard and become INTENSELY CURIOUS! You ask your prospects to send you 3 stamps in order to receive more detailed information. Serious prospects will return the original postcard and send you 3 First Class Stamps requesting more information. Then you mail a sales letter selling your business opportunity to your prospects. The 3 stamps MORE THAN pays for mailing out the sales letter. THEN, SERIOUS PEOPLE WILL SIGN UP INTO YOUR BUSINESS OPPORTUNITY.

This Postcard Inquiry Mailing Strategy is EXTREMELY POWERFUL! You are sorting out the qualified buyers from a mailing list. You can use these postcards to separate the "cream" from any mailing list INSTEAD OF sending out the sales letters to the whole list. Those people on the list who are sincerely interested in the offer will respond by sending you 3 First Class Stamps. Then you mail the sales letters at their expense and convert many of those inquiries into cash orders!

Remember...they sent you 3 stamps...so they are EXPECTING YOUR LETTER - opposed to sending the Sales letters to people who are not expecting your letter. THIS FACT...THAT THEY ARE EXPECTING YOUR LETTER... will drastically increase the number of orders that you'll receive in the long run. PLUS...because they paid to receive the information...they will seriously and carefully read the sales letters that you sent to them. PLUS...YOU'LL SAVE MONEY ON PRINTING AND POSTAGE BY MAILING POSTCARDS.

**A SIDE NOTE:** This is only ONE of the Postcard Money Success Story Reports in a complete series of 20 Reports. To fully understand how mailing postcards can make money for you, I encourage you to

read all 20 Reports. These 20 Reports are full of inspiring stories of ordinary men and women who used simple marketing postcards to bring great success to their businesses, and lift up their lives by making more money. Look at the RESOURCES below and go to my website to download all 20 Postcard Money Success Story Reports...absolutely FREE!

## 5. "WHO SHOULD YOU MAIL YOUR POSTCARDS TO?"

Your postcard should be mailed to people who are interested in making money at home. Such people are referred to as "opportunity seekers". There are mailing lists of such people who recently either inquired about or purchased a money-making offer. The lists are available on peel & stick labels. You can obtain mailing lists from any supplier you like. Prices on mailing lists vary from \$60 to \$90 per thousand. The names and addresses are said to be rented because you are supposed to mail to them only once and not make any copies of them. You should try out several opportunity seeker mailing lists available from any source you choose.

When you take into consideration the many variables that can affect the outcome of any effort in direct marketing, there is no way that any other business person can predict precisely how much of a response one could expect to get from your mailing. You need to have a postcard that has already proven itself to be highly effective at pulling in inquiries. But, it is impossible to predict how many responses you'll generate from mailing a certain number of postcards given the variables at play.

## **6. "HOW TO DRASTICALLY REDUCE YOUR PRINTING COSTS WITH POSTCARDS. "**

You can save 40% to 75% on your printing costs by getting your printing from a mail order printer instead of a local print shop. The quality can be just as good as the best you can find locally. When you send an order to a mail order printer, you must send a master copy of what you want printed. When sending your printing order to a mail order printer, simply place your 2 master copies (front & back sides) into a folder to help protect them from becoming bent or folded.

NEXT, place the folder inside a 9 X 12 envelope (mail flat - do not bend). Also enclose your payment and written printing instructions. Look online to search for mail order off-set printers. You must decide how many postcards you will have printed. The postcards will be printed on a heavy gauge cardstock. [If you get your printing done locally, be sure to use cardstock paper - NOT REGULAR 20 lb. PAPER] Look at the postcard price sheet for 2-Sided Postcards.

**I RECOMMEND HAVING YOUR POSTCARDS PRINTED ON WHITE OR CANARY COLORED CARDSTOCK - AND PRINTED WITH BLACK INK!** Tell the printer to return your postcard master copy. Of course, you can use a local printer if you wish, but the savings is well worth using a mail order printer.

Now it's time for you to spring into action and start making money! Let's recap: (1) Get your Postcards printed either locally or by a mail order printer. (2) Order a mailing list. (3) Start mailing

postcards. (4) When prospects send you 3 stamps, mail them your opportunity sales materials.

**Please continue reading below...**



## Get Started Right Now!

**Until you learn a real solution from someone you can trust, it's hard to have the confidence to take action.**

If you don't act right now and make a real change, then you will continue to fail. If you don't act now and make a real change, then you will continue to fail.

Step out beyond your current way of life and embrace new habits. My advice is to decide now to go all in and be fully committed.

Treat this like a serious business so you can start making money. Get started now and change your financial life for the better.

**I sincerely thank you for taking the time to read this Solution Report.**

*Doyle Chambers*

30+ Year Master Marketer

**P.S.** This report is only part of the bigger story. You can download all of my revealing Solution Reports for free on my website shown below.

**P.P.S.** Look at the **"RESOURCES"** below to see the *real solutions* to make more money.

## **STOP! Before you move on, PRINT this report out.**

I assure you that you'll receive much more benefit from STUDYING over the information, rather than simply browsing through it on your computer screen. Before you even begin reading ... PRINT the report out on paper. Then, grab an ink pen and STUDY it. Circle or underline things of importance to you. Scribble ideas and notes in the margins. Write out action steps. This information is just information unless you use it. I encourage you to print it out right now.



**DoyleChambers.com**  
Action Plans ♦ Business Systems

*Doyle Chambers*  
**30+ Year Master Marketer**

The image contains a logo for DoyleChambers.com, which includes the text 'Action Plans' and 'Business Systems' around a lightbulb icon. To the right of the logo is a photograph of a man, Doyle Chambers, wearing a blue button-down shirt.

### **NOTICE: You DO Have the Right to Reprint this Report! You MAY Give Away or Share this Report**

[As long as you don't change anything,  
misrepresent the report, or use SPAM.]

**© Copyright 2020 Doyle Chambers ALL RIGHTS RESERVED**

**DISCLAIMER AND/OR LEGAL NOTICES:** The information presented herein represents the view of the author as of the date of publication. Because of the rate with which conditions change, the author reserves the right to alter and update his opinion based on the new conditions. The report is for informational purposes only. While every attempt has been made to verify the information provided in this report, neither the author nor his affiliates/partners assume any responsibility for errors, inaccuracies or omissions. Any slights of people or organizations are unintentional. If advice concerning legal or related matters is needed, the services of a fully qualified professional should be sought. This report is not intended for use as a source of legal or accounting advice. My experience should not be taken as typical. Your income depends on your choices and various personal factors. It can be higher or lower than mine. No level of income is guaranteed. I am not liable for any loss incurred as a result of using the material in any way. The intent is merely to provide useful information, products, and services, some of which we may be compensated for. You should be aware of any laws which govern business transactions or other business practices in your country and state. Any reference to any person or business whether living or dead is purely coincidental.

# Resources:

**Get More Solution Reports at Doyle Chambers' Blog**

**Click Here:** <https://www.DoyleChambers.com/blog>

**Get the FREE "Real Cash-Flow Funnel Action Guide"**

**Click Here:** <https://www.DoyleChambers.com/blog/Action-Guide.html>

**Learn "The Small Town Millionaire's Multiple Income Solution"**

**Click Here:** <https://www.DoyleChambers.com/blog/Get-it-Now.html>

**See the "Real Cash-Flow Funnel" VIDEO and start earning endless cashflow.**

**Click Here:** <https://www.DoyleChambers.com>

**See Doyle Chambers' Catalog of Income Building Systems and Action Plans.**

**Click Here:** <https://www.DoyleChambers.com/catalog>

**UpFront Cash Postcard Marketing System Generates Daily Cash And Reels-In All The People You Need To Build An Ever-Growing Business.**

**Click Here:** <https://www.DoyleChambers.com/System-7>

**See the Best Online Business System Ever Created by Millionaire Marketer.**

**Click Here:** <https://www.DoyleChambers.com/Expander1>

**MLM Rocket Recruiting System Can Build A Rocket Fast Downline With Your Chosen MLM Program.**

**Click Here:** <https://www.DoyleChambers.com/System-10>

**MLM Income Builder Toolbox gives you proven tools to generate endless leads so you can EXPLODE your Business or MLM Downline.**

**Click Here:** <https://www.DoyleChambers.com/System-11>

**See the Opportunity Seeker Mailing List That Targets "Serious Mailers" Who Know How To Successfully Recruit People Into Your MLM Downline!**

**Click Here:** <http://www.DoyleChambersMailingLists.com>

**See Doyle Chambers' Maximizer tools, methods, and strategies to help you MAKE MORE MONEY.**

**Click Here:** <https://www.DoyleChambers.com/Maximizers>

**These 5 Great Success Books will create real lasting change in your life.**

**Click Here:** <https://www.DoyleChambers.com/Expander8>



# **FREE...The Postcard Money Success Story PDF Report Series by Doyle Chambers**

Get all 20 Postcard Money Success Story PDF Reports in this multi-part series...which answers the most important questions you should know about making money with postcards.

To Get All 20 Postcard Money Success Story PDF Reports for FREE, Go Here:  
<https://www.DoyleChambers.com/blog/postcard-money-reports.html>



**All 20 Postcard Money Success Story PDF Reports  
are available for FREE on my website:**

<https://www.DoyleChambers.com/blog/postcard-money-reports.html>