### **Postcard Money Success Story PDF 10 of 20**



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#### 1. "How Stephen from Alabama mass marketed his business with postcards."

Stephen became friends with several well-known marketers who taught him about postcards and lead generation methods. Stephen used about six different postcards to get a steady stream of leads for his business. Stephen said, "I just kept on mailing my postcards day after day. At first there was a trickle of leads coming in. Then after about 2 months of mailing, the lead flow increased. My income started to increase as more people joined the business." Stephen mailed postcards for years and years. Every few months, I would receive a new postcard from Stephen. He had learned from the big boys that lead generation is what makes you successful with this business.

#### 2. "I learned that Postcard Money was the Big Solution!"

Earlier in my life at eighteen, everyone was telling me to get a good job, progress with my skills and move up the ladder to eventually earn more money. This plainly did not make sense to me at the young age of eighteen. Here's why. I started asking every adult I knew - how much money they made, what they did for a living, and how long they had been working at the same job. Their answers were very perplexing. It's as though they were sleepwalking through their own lives. They weren't paying attention. Very few of them made more than \$40K a year working 40 hours a week. And those few who did earn that \$40K salary were deep in debt struggling to keep their heads above water...and yet they still continued to spend more money than they earned...buying everything in sight just to keep up with their friends and neighbors who led the insane rat race. My conclusion at eighteen was: A Dependent Work Force Makes The Corporate World Very Wealthy. Postcards were the solution for me.

# 3. "Can you really earn more money with postcards?"

My father tried to instill in me the value of saving 10% of my income. I do agree with saving money for the future, but saving just 10% seemed so small to me. "Shouldn't a person be saving at least 50% of their income and living on the other 50%?", I asked. Everyone had the same answer. They said it costs too much just for living expenses and to be able to save 50% of their income was impossible. Even 10% was a monumental amount to set aside for savings. And half of them couldn't even save 10%. It was abundantly clear to me what the problem was.

THE PROBLEM: These people SOMEHOW FORGOT that they live in

# A Side Story...Here's what a Small Town Millionaire taught me about the Multiple Income Solution.

Many years ago I met a man named Fred who owned a number of businesses in town. I was eating at his restaurant and he came over and started talking about business. Me, being the inquisitive type, jumped right in with all sorts of questions.



This wildly successful restaurant owner told me that he also owned a "piece" of the town gym, two pizza parlors, another fancy restaurant, a golf course, and a landscaping business. Fred also owned several rental properties. In total, Fred had over eight (8) different income streams. Fred was a very rich man.

The next thing Fred revealed to me was astoundly brilliant. I hope you can appreciate this as much as me. *I asked him, What was his "model" for business?* Not in locating businesses, or what types of products to sell. I wanted to know his philosophy. What Fred said fascinated me. Not only in its simplicity, but in how profound his answer was.

You'll be **BLOWN AWAY** by what this Rich Man told me next. <u>You</u> <u>can quickly start applying this same multiple income solution in your</u> <u>own life.</u> You'll learn how to do this WITHOUT buying or running any type of local business. I can show you how to collect money in multiple ways NATIONWIDE...doing some pleasant work only a few minutes a day from your home.

To read the rest of this Small Town Millionaire's Story, just enter your name and email address on my webpage. I'll email you the whole story immediately.

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AMERICA - a land of untold riches filled with MILLIONAIRES IN ALL 50 STATES! These people just settled into a mediocre job and accepted whatever that job would pay them.

THE SOLUTION: EARN MORE MONEY THAN YOU CAN POSSIBLY SPEND!!! But how could a person do that...If you followed the traditional prescription...it led to a job, a low standard of living, massive on-going debt, and little or no savings. How could a person conquer these huge problems...when almost everyone you know lives day to day trapped in these same problems throughout their entire lifetime. I knew the destination - "TO EARN MORE MONEY THAN I COULD POSSIBLY SPEND" - but I had no clearly defined roadmap to get me there. Later on...I discovered that Postcard Money was the **Big Solution!** 

#### 4. "An Introduction to Creating Wealth with postcards."

Statistics now show that 97% of the population, at age 65 are broke. They are dependent upon family, friends or the Federal Government for financial support. In fact, most people are not much better off than they were at age 18 after spending 40+ years working. It's not that most people don't work hard or that they don't want to succeed, they just don't understand how. Most of us were never taught how to succeed financially. If you're like most people, you were probably told that in order to succeed financially you would have to be real smart, obtain a good education and get your degree. If that were true why are some of the most educated people, professors, Ph.D's, and teachers, some of the most underpaid? The average income today for someone with a master's

degree is less than \$50k per year. Why have others created fortunes with little more than a high school education? Maybe you were told that hard work was the most important thing? Honestly, do you think that rich people work any harder than your average steel worker? Of course not, they do work differently.

A SIDE NOTE: This is only ONE of the Postcard Money Success Story Reports in a complete series of 20 Reports. To fully understand how mailing postcards can make money for you, I encourage you to read all 20 Reports. These 20 Reports are full of inspiring stories of ordinary men and women who used simple marketing postcards to bring great success to their businesses, and lift up their lives by making more money. Look at the RESOURCES below and go to my website to download all 20 Postcard Money Success Story Reports...absolutely FREE!

#### 5. "Postcard marketing is amazing multiplication in action."

What are 3% of the people doing differently than everybody else to earn above average income and live above average lifestyles? They understand the rules of the game and the methods you must employ in order to create wealth. Here are my rules to follow to create wealth:

BE YOUR OWN BOSS WITH THE RIGHT BUSINESS THAT ALLOWS YOU TO GAIN LEVERAGE THROUGH DUPLICATION AND MULTIPLICATION. Unless you are building equity in you or something you own, you are wasting your time. You must be in charge of your own destiny and in control of your future. You absolutely, positively must be

your own boss and own your own business. Today, there are literally hundreds of opportunities that may look like the road to financial success, but the fact that someone owns their own business does not guarantee financial independence either. (\*Marketing Tool: Look at System 7 in my Catalog) Many business owners work harder and earn less than their employees. If you are in business for yourself, you will probably work longer hours and have a much greater financial risk than those working for you. Most businesses are just as bad as a poor paying job. It's amazing how many people throw tens of thousands of dollars into franchises and businesses, only to have to work like mad just to break even. The wrong business will keep you in chains. If you operate the wrong type of business, you really don't own the business - the business owns you. In addition, thousands of small business owners go bankrupt every year and end up losing everything they own. If your income depends on your skill or good health, you may find yourself in serious trouble should you become unable to work because of an accident or illness. Most businesses require large amounts of start up capital and entail a lot of risk...this alone prevents most people from starting their own business. Yet, if you really want financial independence, personal freedom and the best things in life, you need a business of your own - but it must be the right type of business.

What is the right type of business? Today, the most successful businesses in America use a method called THE DUPLICATION SYSTEM. No matter how good someone is at what they do, even if they are the number one salesman in their field, if they fail to duplicate themself - they are working ineffectively, inefficiently and producing small results. My father pounded the streets of Dallas selling hair care products wholesale to retail outlets, one at a time. There are only so many hours in a day. Each day he did his best to produce results. My father could call on only a few retail outlets each day and therefore he was limited to the number of sales pitches he could make to potential customers each day. He was only selling to one person at a time and spending lots of time to deliver his sales pitch, face to face. This is very limiting.

## 6. "Postcards help you sell to many people at the same time."

DUPLICATION (OR MASS MARKETING) IS SIMPLY A METHOD THAT ALLOWS YOU TO USE A MARKETING TOOL TO DELIVER THE SALES MESSAGE TO SELL TO MANY PEOPLE AT THE SAME TIME. Isn't it much better to sell to many people at the same time? Sadly, very few people are able to duplicate themselves. Not because it is difficult or costly to implement. It's simply because people do not take the time to learn and understand the concept of duplication. Take a look at all those corporate franchises in America. These corporations duplicated themselves. Instead of just selling to a few hundred people from one store at one location, they have thousands of stores (marketing) tools) in many locations that are selling to thousands or millions of people all at one time. Direct Marketing uses a system of DUPLICATION where your written marketing tool delivers your sales message...it is your salesman. By mass distributing your written marketing tool to several people each and every day, you will be selling to many people at the same time. I'm talking about a postcard duplication system that enables you to reach more people than you could

personally deliver your sales message to in one day's time.

A duplicatable postcard system creates massive leverage. J. Paul Getty, America's first Billionaire, said it best, "I would rather make 1% on the efforts of a hundred men, than 100% on the efforts of myself." THE MULTIPLICATION SYSTEM is people working together to make money by multiplying their time with the time of others. Think about it. The most successful people today employ the efforts of other people to help them build their companies. Most people today are never able to create wealth because their income is limited to just their time and efforts. They are simply trading their hours of work for someone else's dollars. The more hours they can put in, the more money they can earn. The problem is there just aren't enough hours in the day for you to create wealth. As long as your income is limited to what you can personally earn with your own two hands, creating wealth will be difficult...if not impossible. Leverage your time with a duplicatable postcard system and multiply your efforts through other people.

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laster Marketer

Doyle Chambers

# **Get Started Right Now!**

Until you learn a real solution from someone you can trust, it's hard to have the confidence to take action.

If you don't act right now and make a real change, then you will continue to fail. If you don't act now and make a real change, then you will continue to fail.

Step out beyond your current way of life and embrace new habits. My advice is to decide now to go all in and be fully committed.

Treat this like a serious business so you can start making money. Get started now and change your financial life for the better.

I sincerely thank you for taking the time to read this Solution Report.

Doyle Chambers 30+ Year Master Marketer

**P.S.** This report is only part of the bigger story. You can download all of my revealing Solution Reports for free on my website shown below.

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